



## Young Farmer and Rancher Collegiate Discussion Meet

**November 10, 2022 at 4 p.m.\***  
**Location: Casper College in Casper**  
*Application deadline is Oct. 24, 2022*

### **General Information**

This contest is designed to simulate a committee meeting where discussion and active participation are expected from each committee member. Contestants gain experience in analyzing and solving agricultural problems. The strength of Farm Bureau is largely its ability to involve members in analyzing agricultural problems. Applicants build basic discussion skills, develop a keen understanding of important agricultural issues and explore how groups can pool knowledge to reach consensus and solve problems.

The participants will discuss pre-selected topics with four fundamental bases for the general discussion: cooperation, constructive criticism, problem solving and communication. **A successful participant is a productive thinker rather than an emotional persuader. He/she will assist the group in creating ways to implement the solutions discussed and highlight Farm Bureau's involvement in those action/steps.**

**\*Times are subject to change pending number of contestants. Entered contestants will be given specific time and location instructions.**

### **PRIZES**

- \$ The winner of the WyFB YF&R Collegiate Discussion Meet will receive:
  - o \$300 cash from the **Wyoming Farm Bureau Federation**.
  - o Eligibility and travel expense reimbursement to compete in the 2023 American Farm Bureau Federation YF&R Collegiate Discussion Meet in Jacksonville, Florida March 3-6, 2023.
- \$ The runner-up will receive a \$150 cash prize from the **Wyoming Farm Bureau Federation**.
- \$ The third and fourth place finalists will receive a \$25 cash prize from the **Wyoming Farm Bureau Federation**.

COLLEGIATE DISCUSSION MEET 2022  
**Wyoming Farm Bureau Federation Application and Information Sheet**

COMPETITOR'S NAME \_\_\_\_\_  
(as it should appear in a program)

PHONETIC PRONUNCIATION \_\_\_\_\_

ADDRESS \_\_\_\_\_  
Street or rural route City & state Zip code

E-MAIL \_\_\_\_\_ PHONE \_\_\_\_\_

NAME OF COLLEGE \_\_\_\_\_

MAJOR \_\_\_\_\_

HOME STATE \_\_\_\_\_

PERMANENT ADDRESS \_\_\_\_\_  
Street or rural route  
\_\_\_\_\_  
City, State & Zip Code

If a prize check needs mailed should we mail to permanent or college address? \_\_\_\_\_

Gender \_\_\_\_\_ AGE \_\_\_\_\_ DATE OF BIRTH \_\_\_\_\_  
Month Day Year

**BIOGRAPHICAL INFORMATION**

1. Please give a 3-line biographical sketch below of you for informational purposes.

WyFB reserves the right to use your photos and/or any video footage for use in promoting Farm Bureau. The photos and/or video footage of undersigned competitor may also be available to sponsors of Farm Bureau events.

SIGNED \_\_\_\_\_  
COMPETITOR

**Please return this entry form to:**  
Kerin Clark, WyFB YF&R Coordinator  
Via email at [kclark@wyfb.org](mailto:kclark@wyfb.org)

Questions??? Call 307.532.2002 or [KCLARK@WYFB.ORG](mailto:KCLARK@WYFB.ORG)

***Application deadline=October 24, 2022***

## Competitor Qualifications

1. The WyFB Collegiate Discussion Meet is open to undergraduate college students at the University of Wyoming or any of the Wyoming Junior Colleges. (The undergraduate status is at the time they qualify for the national competition, not necessarily the national competitive event itself.)
2. Competitors shall be between the ages of 18 and 35. The individual shall have reached his/her 18<sup>th</sup> birthday at the time he/she qualifies for the national competition and shall not have reached their 36th birthday by January 31st of the year in which they will compete at the AFBF YF&R competition.
3. Applicant shall not be enrolled in a graduate-level program at the time of his or her state Collegiate Discussion Meet competition.
4. Applicant must display a sincere interest in the agricultural industry.
5. Individuals who have competed in a previous AFBF Collegiate Discussion Meet or AFBF Discussion Meet are ineligible.
6. Past and present AFBF YF&R committee members are ineligible.
7. Professional speakers are not eligible to compete. Professional speakers are those who have received a fee, royalty or honorarium for speaking (i.e., paid speaking appearances or speaking engagements) within 24 months prior to this annual competition. This excludes reimbursement for travel or expenses attendant to the appearance.
8. Current employees of county, state and/or American Farm Bureau and their affiliates are not eligible to compete. An affiliate is defined as an entity owned or controlled in whole or in part by another entity through, for example, ownership (including partial ownership) or positions on the board of directors. Past employees and interns who were responsible for implementing any of the YF&R Competitive Events since January 1, 2018, at the state or national level are ineligible.

## **Competition Objectives**

Farm Bureau's strength depends on its members' ability to analyze agricultural issues and decide on solutions that best meet their needs. The Collegiate Discussion Meet is an activity designed to build these crucial skills in young, active leaders in agriculture on the collegiate level. By participating, members build basic discussion skills, develop a keen understanding of important agricultural issues and explore how groups can pool knowledge to reach consensus and solve problems.

## **Background Information**

- The Collegiate Discussion Meet is a competition promoted by the Wyoming Farm Bureau Federation Young Farmer & Rancher Committee.
- Farm Bureau's strength depends on its members' ability to analyze agricultural issues and decide on solutions that best meet their needs. The competition is designed to simulate a committee meeting where discussion and active participation are expected from each committee member.
- As a leadership training and self-improvement activity, the Discussion Meet experience will:
  - Stimulate logical thinking and a desire for accurate information.
  - Develop a concise and direct manner of speaking.
  - Improve the ability to listen.
  - Aid the participant in overcoming timidity or stage fright.
  - Assist the individual in giving and receiving criticism in a productive way.
  - Teach the value of compromise.
  - Develop leaders for effective problem solving through group discussion.
- Participants build basic discussion skills, develop a keen understanding of agricultural issues and explore how groups can pool knowledge to reach consensus and solve problems.
- The competitors will discuss pre-selected topics with four bases for the general discussion:
  - Cooperation
  - Constructive Criticism
  - Problem Solving
  - Communication
- A successful participant is a productive thinker rather than an emotional persuader. He/she will assist the group in creating ways to implement the solutions discussed and highlight Farm Bureau's involvement in those actions/steps.

## **Helpful Hints For Competitors**

- Study as much material as possible relating to the overall topic. Sources: Internet, library, newspapers, magazines, Farm Bureau policies, county, state, and American Farm Bureau publications and conversations with experts or knowledgeable people.
- Remember this is a discussion, not a debate.
- Be prepared to ask questions, state facts and opinions, and urge others to be specific.
- Be aware of the audience, but generally address the panel. Speak loud enough to be heard by the whole audience.
- Participate whenever your contribution will further the discussion. Do not monopolize the discussion.
- The discussion should not be “conversation” or aimless talk, nor should you take the role of a persuasive speaker. Try to cooperatively shed light on the problem and tentatively retain a flexible position.
- This is not a panel symposium wherein each participant, in turn, makes a presentation, with the moderator ending the session with a summary. Rather, it is an exercise in cooperative problem solving, with the questions, answers and statements coming from any person at any time. The moderator plays an inactive role during the discussion.
- Make notes of key points as the discussion proceeds for use in your summary statement.
- Use the one minute of quiet time to organize your closing statement.
- Stand and make your closing statement to the audience. Use accepted speech techniques and stay within the time limit.

## **Competition Details**

1. All competition facilitators and competitors will meet in the pre-assigned competition room for orientation. The competition facilitators are WyFB designated room Chairmen and WyFB designated Moderators. First Round topic will be announced during Orientation. Each subsequent round topic announced at close of prior round.
2. All competitors will compete in a preliminary round of competition. Each round will have four to six competitors. (If there are only four to six competitors, all will compete in two rounds of competition with the scores being averaged.)

3. The four highest-ranking competitors will advance to a final round of competition known as the “Final Four.”
4. Competitors may not take prepared notes of any form with them to the competition table. After all competitors have been introduced, notes may be written on the paper provided. If a note is brought to the table and is noticed by the competition facilitator, there will be a disqualification called at the end of the round by the Discussion Meet Chair, the WyFB Committee Chair and/or the WyFB Coordinator.
5. The Collegiate Discussion Meet questions will not be provided at the competition table during rounds of competition.

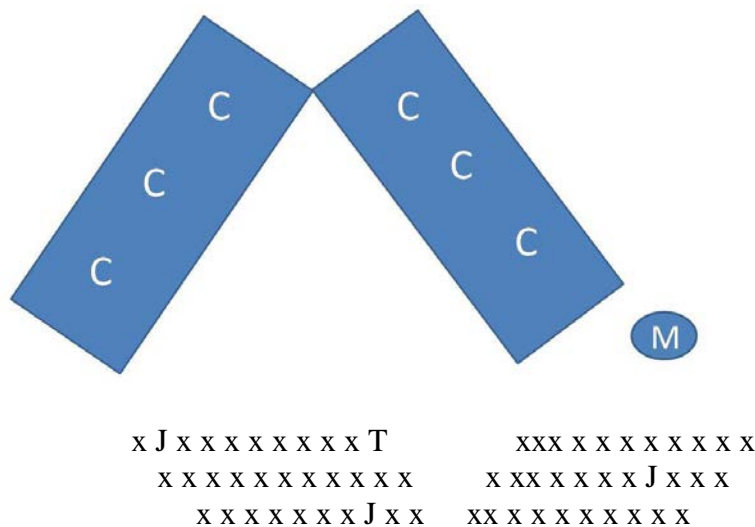
### **Competition Format of Rounds**

1. The room chairman will call the meeting to order, announce the topic to be discussed, and introduce the timekeeper and moderator.
2. The moderator will introduce the competitors and re-announce the topic to be discussed. He/she will give each of the competitors, in voluntary order, the opportunity to make a 30-second opening statement directed to the audience.
3. The timekeeper may stand or otherwise indicate when 30 seconds has elapsed. Judges may subtract points at their discretion for competitors who abuse the time limit.
4. The moderator will then indicate the opportunity for open discussion, which will continue for a total of 20 minutes in the preliminary rounds and the Final Four competition. The discussion should be directed to the fellow competitors.
5. The timekeeper will indicate to the moderator when five minutes of open discussion time remains for preliminary rounds and for the Final Four round. The moderator will indicate to competitors the time remaining by raising a table tent. He/She will ensure each competitor has seen the table tent before it is removed.
6. If the discussion is lagging, the moderator may close the discussion at this time.
7. The timekeeper will indicate to the moderator when 20 minutes in the preliminary rounds and Final Four competition have elapsed.
8. The moderator will call for open discussion to stop and for one minute of quiet time allowing the competitors to consider a closing statement.
9. The moderator will give each of the competitors, in voluntary order, the opportunity to make a one-minute closing statement directed to the audience.

10. The moderator will recognize the judges and request them to leave the room with the room chairman to finalize the tabulation of their score sheets. Judges are not to confer with each other until the room chairman has collected their tabulated score sheets.
11. The next round topic to be discussed will be announced.
12. The moderator will thank the panel and ask the audience to recognize their efforts. The moderator may then request the competitors to each discuss their education and background, any ag experience and future aspirations.

**Room Layout**

The physical arrangements of the Collegiate Discussion Meet rooms should provide for two tables at the front of the room facing each other and the audience. Half the participants should be seated at each table with the moderator on the side. Name cards identifying competitors should be easily visible.



M = Moderator            C = Competitor            J = Judge            T = Timer            X = Audience

**Competition Flow**

Generally speaking, the discussion should follow these steps:

1. State the problem or need.
2. Explore, define, and understand the problem or need.
3. Identify causes of the problem or need.
4. Elaborate on all possible alternative solutions.
5. Evaluate and compare alternatives.
6. Test and project what appears to be the best solution(s).
7. Create ways to implement the solution(s) discussed and highlight Farm Bureau's involvement in those actions/steps.

## Scoring

The room chairman will supervise the final tabulation by the judges. Judges will use the point system indicated on the score sheet to assist in selecting their winners. Each judge will be instructed to total his/her score sheet and rank the competitors. Each judge is to break ties that occur on his/her own score sheet. The room chairman will assist the judges in determining the final ranking of the competition.

1. The winner will be determined by judges' ranking, and ties will be resolved before the judges are dismissed.
  - Ties will be broken at the end of each of the preliminary round competitions and the Final Four by an automatic procedure using Problem Solving and Implementation as the first tie breaker, followed by Analysis of Topic and Cooperative Attitude.
  - In the event of an unresolvable tie between all three categories, total points from judges' rating sheets will be used to resolve the tie. The room chairman will assist with this process.
2. When possible, the above procedure should be conducted in a private room, with only the judges, room chairman, and Collegiate Discussion Meet chair present.
3. After competing in one round of preliminary competition, each competitor will be ranked according to his/her scores. From this final determination, the Final Four competitors will be chosen.
4. In the event that there are more than 20 Collegiate Discussion Meet participants competing at the WyFB Collegiate Discussion Meet, the WyFB YF&R Committee has the option to institute another eliminating round prior to the Final Four round.



## **Discussion Meet Topics for 2022 Collegiate Discussion Meet**

1. How can Farm Bureau effectively support and equip young farmers and ranchers to successfully manage economic and infrastructure challenges to ensure healthy and sustainable farms and ranches across the country?
2. Due to current economic demands, many farmers and ranchers spend a lot of time outside the “fence rows” on off-farm jobs. How can Farm Bureau become more accessible and welcoming to members who are working in related fields and juggling responsibilities on and off the farm?
3. Climate has become a major topic among business leaders, policymakers and consumers. As an industry that depends on the weather, what role do we as farmers and ranchers play in shaping climate initiatives to benefit society overall as well as our own farms and ranches?
4. Advancements in autonomous equipment and drone technology offer solutions to challenges farmers and ranchers have faced for years. How can Farm Bureau improve access to, and help farmers and ranchers deploy, these emerging technologies on their operations?
5. Many external influences are causing supply chain disruption for agricultural goods. How can Farm Bureau reduce the impact of external influences through policy development and programming?

# Discussion Meet Scoring Rubric

<p>(1) OPENING STATEMENT <b>10 pts.</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Does not address the problem – is off topic.</li> <li>• Does not address the importance or relevancy of the problem.</li> <li>• Makes a “closed” statement that does not allow room for further conversation.</li> <li>• Does not seem to have a point of view.</li> <li>• Does not finish in the allotted time.</li> </ul> <p><b>Award 0-3 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Defines the problem.</li> <li>• Sets the problem in context.</li> <li>• Makes a statement that leaves some room for further conversation but could be more open.</li> <li>• Has a general point of view.</li> <li>• Stays in the given time.</li> </ul> <p><b>Award 4-6 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Clearly defines the problem.</li> <li>• Conveys the importance and relevancy of the problem.</li> <li>• Makes an “open” statement that leaves room for further conversation.</li> <li>• Sets the stage for an interesting conversation with a very clear point of view.</li> <li>• Uses their time very wisely and stays in the given time.</li> </ul> <p><b>Award 7-10 points</b></p>
<p>(2) ANALYSIS OF TOPIC OR PROBLEM: <b>20 pts.</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Does not address the problem or does not remain on topic/wanders/distracts.</li> <li>• Hasn't done much research or lacks quality facts.</li> <li>• Doesn't build on other's ideas, only pushes their own.</li> <li>• Doesn't ask questions to clarify other's ideas.</li> <li>• Doesn't share relevant personal examples.</li> <li>• Misinterprets the issue or does not display competency and therefore does not help with problem solving.</li> <li>• Is unaware of FB policy.</li> </ul> <p><b>Award 0-5 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Identifies the causes of the problem, does not directly address them, but remains on topic.</li> <li>• Has done research.</li> <li>• Addresses the ideas of others but does not build upon them – or only drops in information they learned without connecting it to previous ideas and moving the conversation forward.</li> <li>• Asks some questions to help vet the ideas of others.</li> <li>• Shares relevant personal examples – may be slightly off topic.</li> <li>• Demonstrates knowledge of this problem but not why it exists.</li> <li>• Is aware of current FB policy.</li> </ul> <p><b>Award 6-12 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Identifies and addresses the causes of the problem and remains on topic.</li> <li>• Has thoroughly researched the topic.</li> <li>• Confidently builds on the ideas of others to contribute to a coherent analysis</li> <li>• Asks relevant questions to vet the ideas of others.</li> <li>• Shares relevant personal examples that add to the conversation.</li> <li>• Helps ensure thorough analysis before moving to problem solving.</li> <li>• Is aware of current and relevant FB policy.</li> </ul> <p><b>Award 13-20 points</b></p>

## Discussion Meet Scoring Rubric (continued)

<p>(3) PROBLEM SOLVING AND IMPLEMENTATION <b>25 pts.</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Instead of helping to guide the conversation to a solution, just data drops.</li> <li>• Offers no plan for a solution or a generic plan like “tell our story” or “educate consumers.”</li> <li>• Does not identify how Farm Bureau is involved.</li> </ul> <p><b>Award 0-6 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Tries to help lead the conversation to address a solution but misses opportunities to collaborate with the group.</li> <li>• Has a plan but is missing specificity.</li> <li>• Farm Bureau is mentioned but is not a crucial piece of the solution.</li> </ul> <p><b>Award 7-16 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Is a leader in guiding the group and the conversation to specific and relevant solutions.</li> <li>• Generates ideas that contribute to an achievable and specific plan of action to resolve the issue.</li> <li>• Clearly defines how Farm Bureau is part of the action plan.</li> </ul> <p><b>Award 17-25 points</b></p>
<p>(4) COOPERATIVE ATTITUDE: <b>15 pts.</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Does not listen to others – just waits for their turn to talk.</li> <li>• Cuts others off or simply repeats what others have already said.</li> <li>• Is rude, defensive or combative when they do not agree with others.</li> </ul> <p><b>Award 0-4 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Contestant listens to others but does not comment specifically on their ideas or tie ideas back to the bigger conversation.</li> <li>• Is respectful of others.</li> <li>• Is not rude or defensive when they disagree with others.</li> </ul> <p><b>Award 5-9 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Is an active listener and comments on references or specific ideas mentioned by others tying them back to the bigger conversation.</li> <li>• Clearly shows grace, courtesy and respect to other participants.</li> <li>• Shows integrity especially when they do not agree with others.</li> </ul> <p><b>Award 10-15 points</b></p>
<p>(5) DELIVERY: <b>15 pts.</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Is boring/ mumbling/ monotoned.</li> <li>• Slouches, does not use appropriate gestures or have eye contact</li> <li>• Ideas are difficult to understand, or they are not confident in speaking.</li> </ul> <p><b>Award 0-4 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Speaks at an appropriate volume and pace with appropriate tone.</li> <li>• Uses effective posture, gestures and eye contact.</li> <li>• Conveys thoughts and viewpoints but could seem overly rehearsed.</li> </ul> <p><b>Award 5-9 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Is interesting to listen to, animated and lively, speaks at an appropriate volume and with a professional and courteous tone.</li> <li>• Is poised and uses gestures and eye contact that emit respect and professionalism.</li> <li>• Confidently conveys thoughts and viewpoints clearly.</li> </ul> <p><b>Award 10-15 points</b></p>
<p>(6) CLOSING STATEMENT: <b>15 pts.</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Does not accurately summarize the conversation.</li> <li>• Uses memorized speech that doesn’t reflect the content of the conversation.</li> <li>• Closing statement is forgettable.</li> </ul> <p><b>Award 0-4 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Summarizes the conversation that happened.</li> <li>• Uses take-away points from the discussion to help develop a plan.</li> <li>• Closing statement is memorable.</li> </ul> <p><b>Award 5-9 points</b></p>	<p><b>Contestant...</b></p> <ul style="list-style-type: none"> <li>• Shows that they have actively listened to the conversation in their summary.</li> <li>• Uses take away points from the discussion to develop relevant, realistic and specific action items and plans for the future.</li> <li>• Closing statement is memorable and inspires confidence in their ability to work toward a solution.</li> </ul> <p><b>Award 10-15 points</b></p>