



Friday, January 21, 2022

- 8:00 AM-12:00 PM **Check-in**
- 9:00 AM **Load Buses** for Tour or Service Project
- 9:30 AM-1:00 PM **Tours/Service Project** (Pick one)
Lunch on bus between tours or at service project
- 1:30 PM **Back at Lodge**
- 1:45 PM **Conference Welcome**
 - Welcome
 - Invocation
 - Pledge of Allegiance
 - Welcome from WyFB and SDFB State YF&R Chairs

2:00- 6:00 PM **Grassroots of Healthy Family Relationships**
--Elaine Froese

Canada's farm whisperer... finding harmony through understanding™ Elaine Froese (pronounced 'phrase'), CSP, is a certified professional speaker, and an award-winning certified coach and author. She's a go-to expert for farm families who want better communication and conflict resolution to secure a successful farm transition. Her superpower is helping families find harmony through understanding. Her expertise is to discuss the Undiscussabull™ - the bull in the middle of the farm family that no one wants to talk about. Elaine will be sharing simple, practical and actionable tools. Expect to be WOWed and start courageous conversations to address conflict resolution.

**ALL GENERATIONS ARE INVITED TO ATTEND THIS SESSION AND DINNER
—CHECK THE INDIVIDUAL REGISTRATION OPTION**

- 3:30 PM **Networking Break**
- 6:30 – 9:00 PM **Dinner and Networking**

Saturday, January 22, 2022

- 8:00 AM **Breakfast**
- 9:00 AM – 12:00 PM **Grassroots of Healthy Soil**
--Steve Kenyon
- 10:30 AM **Networking Break**
- 9:00 AM – 11:00 AM **Sip and Paint Session**
Pre-Registration required. Select option when registering.

Saturday, January 22, 2022 (continued)

- 12:00 PM **Lunch**
- 1:30-2:15 PM **Breakout Sessions (Pick one)**
- *Value Added/Diversification/Custom Finished Hogs*—Heather Maude
 - *Soil Health/Cover Crop Mixes/Practical Experience*—Millbourne Seeds
- 2:30 – 3:15 PM **Breakout Sessions (Pick one)**
- *Social Media/Influencer/Social Media Partnerships*—Natalie Kovarik
 - *Beef/Cattle Education*—Ken Olson, SDSU Extension
- 3:30 – 4:30 PM **Round Pen Beef Discussion**
- Ken Olson, Justin Tupper, Heather Maude, Luke Kovarik
- 5:00 – 5:30 PM **Networking Mixer**
- 5:30 PM **Dinner**
- 6:30 PM **Grassroots of Healthy Political Engagement**
- Randy Dwyer, Director of Advocacy & Grassroots, American Farm Bureau Federation

The recent US Census has highlighted the continued growth of urban and suburban centers which also concentrates legislators relative to rural portions of a state. We'll discuss why Farm Bureaus must effectively reach out to both rural and urban office holders to build strong relationships in their state capitols, as well as in Washington, DC.

Testifying Before Congress Discussion
- Scott Vanderwal, SDFB President; Todd Fornstrom, WyFB President; Justin Tupper

Register online at www.sdfbf.org by **January 7, 2022**

Full Registration: \$115

- **Partial Registration Available for Friday Afternoon's "Grassroots of Healthy Family Relationships"**
 - **Select tour option when registering**
- **Sip and Paint Registration must be done in advance when registering**

For room reservations, please call The Lodge at Deadwood at 605-584-4800 and mention the "Farm & Ranch Conference" for the group rate of \$129 plus tax. Reservation cut-off date is January 7, 2022; after that date reservations will be based on availability.

Agenda updates at www.sdfbf.org & www.wyfb.org



South Dakota Contact: 605-280-1319 or lowell@sdfbf.org
Wyoming Contact: 307-532-2002 or kclark@wyfb.org

