

# **South Dakota and Wyoming Young Farmers & Ranchers You are invited...**

**2016 Young Farmer & Rancher  
Joint Farm Bureau Conference**  
**“YF&R: Shaping Tomorrow’s Future”**  
Jan. 22-23, 2016 in Deadwood, S.D.



YOUNG FARMERS & RANCHERS

Young agricultural producers between the ages of 18-35 from South Dakota and Wyoming will gather for a premiere young farmer and rancher event. The conference provides the opportunity to network, listen to informational and motivational speakers and enjoy the company of those involved in the same business.

Agenda and registration enclosed. Jan. 14, 2016 registration deadline.

Also available at [www.wyfb.org](http://www.wyfb.org) or [sdfbf.org](http://sdfbf.org)

Open to young agriculture producers (membership not required) & all Farm Bureau members.

CONTACT: South Dakota Farm Bureau: 605.280.1319 or [lowell@sdfbf.org](mailto:lowell@sdfbf.org)

Wyoming Farm Bureau: 307.532.2002 or [kclark@wyfb.org](mailto:kclark@wyfb.org)

Like us on Facebook for updates and events:

South Dakota Farm Bureau Young Farmers and Ranchers & Wyoming Farm Bureau Young Farmers and Ranchers





# JOINT FARM BUREAU YOUNG FARMER & RANCHER CONFERENCE

"YF&R: Shaping Tomorrow's Future"

## Registration Form

January 22-23, 2016

**The Lodge at Deadwood, Deadwood, S.D.**

Conference Agenda available at [www.sdfbf.org](http://www.sdfbf.org) and [www.wyfb.org](http://www.wyfb.org)

Name: \_\_\_\_\_ Spouse's Name: \_\_\_\_\_

\*\*# of Children Needing day care \_\_\_\_\_ # of Children Needing Meals \_\_\_\_\_

Names and Ages \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail: \_\_\_\_\_

Registration fee is \$85/adult and at cost/child\*\* and may be paid by check *prior* to the conference. Late registrations (after Jan. 14) may be accepted and will be \$100/adult.

*\*\*Children are welcome and we may be able to offer children's meals at cost. Please indicate if you need children's meals to determine cost or please indicate if child will not require a meal. Please also indicate if you will utilize the day care option to aid in planning numbers. Thank you.*

Total amount due: \$ \_\_\_\_\_

Indicate form of payment: \_\_\_\_\_ check \_\_\_\_\_ cash \_\_\_\_\_ Bill County Farm Bureau

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**For room reservations,** please call The Lodge at Deadwood at 605-584-4800 and mention the "Young Farmers & Ranchers Group" for the group rate of \$111 plus tax for two queen beds or \$116 for a king bed. Reservation cut-off date is Jan. 8, 2016; after that date reservations will be based on availability.

**Jan. 14, 2016 REGISTRATION DEADLINE,** this form and payment due by Jan. 14.

**South Dakota Participants:**

- Register online at [www.sdfbf.org](http://www.sdfbf.org) or mail to South Dakota Farm Bureau, PO Box 1426, Huron, SD 57530
- Contact: 605-280-1319 or [lowell@sdfbf.org](mailto:lowell@sdfbf.org)

**Wyoming Participants:**

- Mail to Kerin Clark, Wyoming Farm Bureau, PO Box 685, Torrington, WY 82240
- Contact: 307-532-2002 or [kclark@wyfb.org](mailto:kclark@wyfb.org)

# Joint Young Farmer & Rancher Conference

Sponsored by the South Dakota Farm Bureau and the Wyoming Farm Bureau Federation

“YF&R: Shaping Tomorrow’s Future”

January 22-23, 2016 at The Lodge at Deadwood in Deadwood, S.D.



## Friday, January 22, 2016

*Lunch on your own.*

12:00 p.m. **Registration**

12:30 p.m. **Shaping Tomorrow’s Future Conference Kick-Off: Invocation & Pledge of Allegiance**  
**Welcome from State YF&R Chairs: Eric & Ida Sander, SD and Cole Coxbill, WY**  
**Meet Committee Video**

**Marty Tatman, American Farm Bureau Federation**

1:00 p.m. **“Tell Me More!” Keynote Presentation**  
**-- Kellie Bray, CropLife America**

*How should we in the agriculture industry talk about the use of crop protection products? What are consumers’ biggest concerns about the use of pesticides? Learn about a CropLife America initiative that seeks to identify challenges and opportunities at the local level: 1) What were the main themes of consumer discussions?; 2) In what locations are the biggest threats and which anti-pesticide strategies are the greatest challenge to crop protection use?; 3) How can CropLife America help you become a more effective advocate for agriculture?*

2:30 p.m. **Break/Networking**

3:00 p.m. **Breakout Sessions (45 min)**

- **Marty Tatman, American Farm Bureau Federation**
- **“An Evolving Nutrition Focus with Beef”—Holly Sweet**

*In the nutrition focus on beef, we will review the nutrition timeline of protein and beef in the American diet and some of the newest beef checkoff research that has provided a foundation to help scientist and health professionals support beef’s role in a healthful diet.*

- **“Working with the Media”—Haylie Shipp**

*In this workshop, you will discover tips for interacting with the press as farmers and ranchers. We will cover how to write a basic press release, what to say during an interview, and how to contact your local t.v./radio/newspaper and get a story covered.*

4:00 p.m. General Session: **“Transitioning the Farm/Ranch to the Next Generation Panel Discussion”**

- **Alan Hoyer, First Dakota National Bank**
- **Lenard Seeley, Northeast Wyoming Rancher**
- **South Dakota young producer**

6:30 p.m. **Social with Cash Bar**

7:00 p.m. **Dinner**

**Mock Discussion Meet:** *The YF&R Discussion Meet is designed to simulate a committee meeting where discussion and active participation are expected from each committee member. The competition simulates Farm Bureau’s grassroots policy development process. \$100 gift card to winner.*

9:00 p.m. **Hospitality Room/Social**

## **Saturday, January 23, 2016**

8 a.m. **Morning Devotions with Breakfast Buffet**

--Kyle and Stacy Berger

9:00 a.m. **Breakout Sessions (45 min)**

- **“Farm Management Program”**  
--Dave Koupal, Mitchell Technical Institute
- **Bryan Lutter, Independent Crop Consultant**
- **FB Insurance**

10:00 a.m. **“Advocating Agriculture Through Social Media”**

--Peterson Bros.

*The presentation focuses on the Peterson Brother’s experiences with the videos and telling their story. They will address the frequently asked questions about the videos and show the process that went into making them. During the presentation, they will talk about the need for agriculture advocacy and the success they have seen through their outreach. They will conclude with a challenge to the audience to take action themselves to promote whatever it is that they believe in! Throughout the presentation the parody hits will be performed.*

**Appreciation: Farm Credit Services of America is proud to be the speaker sponsor of the Peterson Bros.**

11:30 a.m. **Lunch featuring Cole and Sammie Coxbill, AFBF YF&R Committee**

*Cole and Sammie Coxbill farm and ranch in Southeastern Wyoming with Cole’s family. They raise corn, alfalfa, sugar beets, dry edible beans, wheat, cattle. Coxbill Farms also has a backgrounding feedlot and Cole own’s a commercial spraying and trucking business. Cole and Sammie have three kids. Cole serves as state chair of the Wyoming Farm Bureau Federation Young Farmer and Rancher Committee and they are both members of the American Farm Bureau Federation YF&R Committee. They are passionate about agriculture issues and their involvement with Farm Bureau.*

1:30 pm **Load Bus for Tours**

- **Tours will include Center of the Nation Wool Warehouse and Sanford Underground Research Facility**
- **Dinner in Belle Fourche is sponsored by New Generation Supplements and Zinpro**

8 p.m. **Return to Hotel**

8:30 p.m. **Hospitality Room and Social**

***Agenda updates at [www.sdfbf.org](http://www.sdfbf.org) & [www.wyfb.org](http://www.wyfb.org)***

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