Wyoming Farm Bureau® Federation
PROMOTION & ENGAGEMENT™

COMMUNICATE. COLLABORATE. INFLUENCE.

APPLICATION FOR INAUGURAL PROMOTION AND ENGAGEMENT STATE COMMITTEE POSITION

Applicant(s): _____

Individual: _____ Couple: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Email: _____

Cell Phone: _____ Cell Phone: _____

I wish to be considered 1 ½ years on the inaugural committee: ____
I wish to be considered 2 ½ years on the inaugural committee: ____

Tell us about yourself and your involvement in Farm Bureau: *(use space on fillable document or attach extra pages.)*

Tell us why you wish to serve on the Wyoming Farm Bureau Federation P&E Committee:

**I/we certify that we are Regular Farm Bureau Federation Members in Wyoming in good standing with the County Farm Bureau Federation.

****Signature**: _____ ****Signature**: _____

Wyoming Farm Bureau® Federation

APPLICATION INFORMATION:

Application for the Wyoming Farm Bureau Federation Promotion and Engagement (P&E) Committee may be made by regular members who would like to be appointed for service to the State P&E Committee. Applying is required if you would like to be considered for serving on the state committee. Submitting your application does not guarantee appointment. The application provides an opportunity for the candidate to indicate interest and share their qualifications to serve on the WyFB P&E Committee.

Members MUST submit their applications to Courtney Brokaw (cbrokaw@wyfb.org) to be considered by the WyFB President for committee appointment with appointments subject to board approval.

ABOUT THE WYOMING FARM BUREAU FEDERATION INAGURAL PROMOTION & ENGAGMENT COMMITTEE.

Purpose:
P&E focuses on developing members as communicators, advocates and ambassadors for agriculture while strengthening grassroots engagement. Training and equipping volunteers with the proper tools to connect with consumers at the local, state and national level is a directive of the P&E program.

Goal:
The goal of the program is to create a pathway for members with a strong passion for promotion and engagement to interact with consumers and positively tell the story of agriculture.

Committee Structure:
The Wyoming Farm Bureau Federation P&E Committee will serve as a state-level committee established by and accountable to the WyFB Board of Directors. The committee will consist of no more than six members appointed through an annual application process. The inaugural committee will fulfill duties pertaining to introducing, promoting, and growing the WyFB P&E program. The inaugural committee will serve up to a 2 ½ year term to ensure proper establishment of the P&E program across the state. Inaugural committee members may also choose to serve on a 1 ½ year term to create rolling committee position openings. Applicants will indicate whether they wish to be considered to serve a 2 ½ year term or 1 ½ year term. Following the inaugural committee, terms will transition to a two-year basis. Applications for the inaugural committee will open following the November 2026 Annual Meeting and close January 15th of 2027.

Committee Qualifications:
An individual or a couple can hold each committee position. Committee members shall be a regular voting Farm Bureau Federation member in Wyoming in good standing with their county Farm Bureau Federation. There is no age restriction for P&E Committee members.