



Wyoming

Farm Bureau® Federation

Wyoming Agriculture Rate Sheet

Ad Type	Rates PER ISSUE	Discounted Rates PER ISSUE			Special Placements PER ISSUE		
		10 Insertions 20% Discount	6-9 Insertions 10% Discount	3-5 Insertions 5% Discount	Back Cover/ Center Spread		Inside Back
Full Page	\$769	\$615	\$692	\$731	Single	\$1,115	\$1,077
					10	\$892	\$861
					6-9	\$1,003	\$969
					3-5	\$1,059	\$1,023
Jr. Page	\$581	\$465	\$523	\$552	Single	\$842	\$813
					10	\$674	\$651
					6-9	\$743	\$732
					3-5	\$800	\$772
1/2 Page	\$397	\$318	\$357	\$377	Single	\$576	\$556
					10	\$461	\$445
					6-9	\$518	\$500
					3-5	\$547	\$527
1/4 Page	\$206	\$165	\$185	\$196	Single	\$299	\$288
					10	\$239	\$231
					6-9	\$268	\$260
					3-5	\$284	\$274
1/8 Page	\$105	\$84	\$95	\$100	Single	\$152	\$147
					10	\$122	\$118
					6-9	\$137	\$132
					3-5	\$145	\$140
Classifieds	50 cents per word	10% discount for 10+ insertions		5% discount for 4-9 insertions		DUE BY 10th of MONTH	
Color Charges	Full Color: \$200 PER ISSUE			One Color: \$50 PER ISSUE			

NOTE: Ad copy must be submitted in **PDF FORMAT**. Materials not camera-ready and requiring conversion will be charged to the advertiser at cost.

DEADLINES: Published 10 times a year with combined July/August and December/January issues. All ads due the 10th of the prior month with the exception of: July/Aug deadline: July 1; Dec./Jan deadline: Nov. 24.

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