



Locations: University of Wyoming LREC and Farm Bureau Center

Host Hotel: Holiday Inn in Laramie

Conference updates at www.wyfb.org

Funding provided by Plank Stewardship Initiative

Thursday, February 1, 2024

4 p.m. Collegiate Discussion Meet at the University of Wyoming Laramie Research & Extension Center

Friday, February 2, 2024

8:15 AM Registration / Check-In at University of Wyoming Meat Lab, 651 N 19th St

8:30 AM **University of Wyoming Meat Lab Tour** (Limited to first 20 to register)

The UW Meat Laboratory helps facilitate the teaching, research and extension activities associated with the UW meat science program. The facility has one full-time manager and employs 8-12 undergraduate students who are trained to complete all daily tasks associated with harvest, fabrication and further processing. The facility harvests between 50-75 head of livestock each year (cattle, sheep, hogs). Product is processed under state inspection and is then sold as a retail offering. The Meat Lab produces summer sausage, snack sticks, and other further processed products marketed by the Cowboy Branded Meats Program.

9:30 AM Registration / Check-In at UW Laramie Research and Extension Center, 470 Hwy 230
(Hansen Arena Classroom)

10:00 AM **Agricultural Research Conversations**

University of Wyoming Laramie Research and Extension Center Hansen Arena Classroom
The Laramie Research and Extension Center (LREC) was established in 1891. LREC houses beef, sheep, and swine research units and the Cliff and Martha Hansen Teaching Arena. LREC also includes a ranch north of Laramie to focus on rangeland livestock production. The conversations will begin with speaker briefs from UW extension specialists and professors followed by a Q&A panel and then a tour of the feed efficiency barn.

Wyoming Wool Initiative – Re-defining the Definition of Value Added

Dr. Whit Stewart, Extension Sheep Specialist

Soil Health and Livestock Grazing

Dr. J. Derek Scasta, Rangeland Extension Specialist

Beef Cattle Research and High Altitude Bull Test

Hannah Cunningham-Hollinger, Assistant Professor Animal Genetics

12:30 PM **Lunch** at LREC

Following lunch, conference continues at Farm Bureau Center, 931 Boulder Drive, Laramie

2:00 PM **Anti-Average Leadership (Farm Bureau Center)**

Sarah J. Bohnenkamp

You can expect to learn about the significance of developing a unique personal leadership brand, leveraging key qualities like curiosity and coach-ability, the critical role of communication in leadership, and the concept of "borrowing" leadership skills. You know you were not built for mediocrity, and leadership needs you, now!

3:30 PM **Farm Bureau Center Tours and Networking Break**

4:15 PM **Breakout Session**

Joel Currier, AFBF YF&R Committee Member

5:30 PM **Social and Dinner**

Saturday, February 3, 2024

7:00 AM **Breakfast provided at Farm Bureau Center**

8:00 AM **Neolithic Brand: Creating more for Wyoming's Ag Sector**

Thomas Foulke, Senior Research Scientist at UW College of Agriculture, Agricultural Economics Department

The Neolithic brand project is an effort to help create jobs and enhance incomes in Wyoming's agricultural sector by not just introducing new (old) crops, but by building out the supply chain and fostering adoption in the industry with new products.

9:30 AM **Break**

9:40 AM **The 3 Secrets for Increasing Profit**

Shanon and Melinda Sims

Ranching for Profit teaches that there are only three ways to increase profit in a business. Once we understand those, we can create a business that is attractive to the next generation.

10:40 AM **Break**

10:50 AM **The 3 Secrets for Increasing Profit (continued)**

Shanon and Melinda Sims

12:00 PM **Networking Lunch**

1:30 PM **Agriculture Policy**

Ken Hamilton, WyFB Executive Vice President

Brett Moline, WyFB Director of Public and Governmental Affairs

Kelly Carpenter, WyFB National Affairs Associate

What are the top issues impacting rural Wyoming and America? WyFB's policy staff will discuss agricultural issues that impact Wyoming farmers and ranchers. Discussion will also focus on how Wyoming Farm Bureau Federation policy is developed from the grassroots and implemented in our work to keep agriculture strong in Wyoming and America.

2:30 PM **Finding Your Farm Bureau Why**

Joel Currier, AFBF YF&R Committee Member

Why be involved in YF&R and Farm Bureau? Hear from American Farm Bureau Federation YF&R Committee member Joel Currier about his experiences in YF&R. Currier will share how those experiences have shaped his "Farm Bureau Why" and how you can also find your "Farm Bureau Why."

3:30 PM **Depart for UW LREC**

4:00 PM **PAP Demonstration and Discussion at UW Laramie Research and Extension Center,** 470 Hwy 230

Dr. Scott Lake, Director of UW Laramie R&E Center and UW Extension Beef Specialist

Dr. Tim Holt (Invited)

5:30 PM Depart for Dinner

6:00 PM **Paint Party and Dinner**

Downtown Laramie

Sunday, February 4, 2024

OPTIONAL ACTIVITY **Skiing at Snowy Range Ski Area –**

Skiing is on your own. Group rates may be available for tickets.